

May 1, 2022

To

BSE Limited Department of Corporate Services Listing Department P J Towers, Dalal Street, Mumbai – 400001 <i>Scrip Code: 535648</i>	National Stock Exchange of India Limited Listing Department Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai – 400051 <i>Scrip Symbol: JUSTDIAL</i>	Metropolitan Stock Exchange of India Limited Building A, Unit 205 A, 2nd Floor, Piramal Agastya Corporate Park, L.B.S Road, Kurla (West), Mumbai - 400070 <i>Scrip Symbol: JUSTDIAL</i>
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Dear Sir/Madam,

Sub.: Intimation under Regulation 30 and Regulation 47(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

In accordance with Regulation 30 and Regulation 47(3) of Listing Regulations, please find enclosed herewith copy of advertisements giving information of the financial results as specified in Regulation 33 of Listing Regulations.

The above mentioned advertisement is published in The Financial Express (English Newspaper) & Navshakti (Marathi Newspaper) on May 1, 2022.

The same has also been uploaded on the Company's website which may be viewed at <https://www.justdial.com/cms/investor-relations/statutory-ads>.

We request you to take the above on record and disseminate the same on your website.

Thanking You,

Yours truly,

For Just Dial Limited

Manan Udani



Manan Udani
Company Secretary

Encl: As above

Just Dial Limited

CIN: L74140MH1993PLC150054

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E-COURTS BEING IMPLEMENTED IN MISSION MODE

PM for tech in judicial system

PM Narendra Modi emphasises on use of local languages in courts so as to increase the confidence of common citizens in the justice system



PM Narendra Modi at a joint conference of CMs and chief justices of high courts in New Delhi on Saturday

FE BUREAU New Delhi, April 30

REITERATING HIS VISION of use of technology in governance, Prime Minister Narendra Modi on Saturday said that the government is looking at the possibilities of bringing technology in the judicial system as an essential part of its Digital India mission.

Addressing the inaugural session of the joint conference of chief ministers and chief justices of high courts, being held after a gap of six years, the PM appealed to chief ministers and chief justices of high courts to

take his vision of technology in judicial work forward, he said that the e-courts project was being implemented in the mission mode.

Citing examples of success of digital transactions, Modi emphasised that these were becoming common in small towns and even in villages. Of

all the digital transactions that took place in the world last year, 40% took place in India, the PM said, adding nowadays, subjects like blockchains, electronic discovery, cybersecurity, robotics, artificial intelligence and bioethics was being taught in law universities in many countries.

"It is our responsibility that in our country also legal education should be according to these international standards," he said.

Making a strong pitch for mediation as being an important tool for resolving huge pendency of cases in the courts, the PM also said that the government has introduced the Mediation Bill in Parliament as an umbrella legislation. "With our rich legal expertise, we can become a global leader in the field of solution by mediation. We can present a model to the whole world," he said, adding that settlement of disputes through mediation in our society has been an age-old tradition.

While appealing to the chief ministers to repeal outdated laws to make delivery of justice easier, the PM said that "in 2015, we identified about 1,800 laws which had become irrelevant. Out of these, 1,450 such laws of the Centre were abolished. But, only 75 such laws have been abolished by the states," he said.

MoS: Evolving with changing scenarios to be crucial for IBC

PRESS TRUST OF INDIA Ahmedabad, April 30

EVOLVING WITH CHANGING scenarios will be crucial for Insolvency and Bankruptcy Code (IBC) as it could become the most potent instrument in driving proactive responsible behaviour among lenders and prove to be a boon for the economy, minister of state for corporate affairs Rao Inderjit Singh said on Saturday.

He was speaking at an international research conference on insolvency and bankruptcy organised by the Indian Institute of Management Ahmedabad (IIM-A) in collaboration with Insolvency and Bankruptcy Board of India (IBBI). "While the Code has had a remarkable journey so far, going forward, evolving with



MoS for corporate affairs Rao Inderjit Singh

changing scenarios will be crucial... Like everything else, this reform should keep evolving," the minister said.

"As IBC evolves further, it could become the most potent instrument in driving good credit behaviour and ethical business practices amongst lenders and proactive responsible behaviour among lenders, proving to be a boon for the economy and to the nation... We must learn from the outcomes and strengthen the Code so that the law is robust overtime," Singh said.

'Comparing realisations with outstanding loans not reasonable'

RESERVE BANK DEPUTY governor (DG) M Rajeshwar Rao on Saturday said comparing the outstanding loan amounts with the value realised may not be a 'reasonable indicator' to assess the bankruptcy law's effectiveness.

Admitting that there have been concerns, Rao said one needs to understand that the value of the asset may have already deteriorated by the time it comes up at the courts, and added that one should compare the realisations with liquidation, which is the best possible alternative for lenders.

"We miss the fact that in a public auction-based resolution model, the extent of haircut represents a discount the market demands in continuing to invest in an insolvent borrower. Since significant value deterioration may have happened to the assets of the insolvent borrower, comparison with the outstanding amount may not be a reasonable indicator to evaluate the effectiveness of the resolution." — PTI

Need framework to study impact of insolvency law: Corp affairs secy

AMID CONCERNS IN certain quarters that the insolvency law has led to more liquidations than resolutions of stressed assets, corporate affairs secretary Rajesh Verma on Saturday pitched for having a framework to study the impact of the legislation.

Emphasising that the government and regulator IBBI have been constantly making course corrections to address any gaps in the Insolvency and Bankruptcy Code (IBC), he also said the law has brought in a cultural shift in the dynamics between lenders and borrow-

ers as well as promoters and creditors.

The IBC, which came into force in 2016 and has undergone six amendments so far, provides for a time-bound and market-linked resolution of stressed assets.

— PTI

From the Front Page

ED seizes ₹5,551 cr deposits of Xiaomi

The seizure of funds has been done under relevant sections of the FEMA after a probe was launched by the agency against the company in connection with alleged 'illegal remittances' sent abroad by the Chinese firm in February.

Xiaomi started its operations in India in 2014. "The company has remitted foreign currency equivalent to Rs 5,551.27 crore to three foreign-based entities, which includes one Xiaomi group entity, in the guise of royalty," the ED said. Such huge amounts in the name of royalties were remitted on the instructions of their Chinese 'parent group' entities, it alleged. "The amount remitted to other two US-based unrelated entities were also for the ultimate benefit of the Xiaomi group entities," the ED said.

The agency said while Xiaomi India procures completely manufactured mobile sets and other products from the manufacturers in India, it has not availed any service from these three foreign-based entities to whom such amounts

have been transferred. "Under the cover of various unrelated documentary facades created amongst the group entities, the company remitted this amount in the guise of royalty abroad, which constitute a violation of section 4 of the FEMA," it said. The ED also accused the company of providing 'misleading information' to the banks while remitting the money abroad.

Telcos upset with nod to Trai 5G price

It instead said the operators be given the choice of either buying spectrum for 20 years or 30 years. This balancing was done by DCC because as per the latest policy, the government has to offer spectrum on a 30-year lease instead of the previously prevalent 20 years. However, the Trai had calculated the price for 20-year period would be 1.5 times of it. The industry had protested, stating that this way the price worked out to be either similar or higher than what the Trai had recommended in 2018, which was seen as too high. In that sense,

operators had pointed out that there was no reduction in price.

If seen from a 20-year period also, Trai had reduced the reserve price across bands by 39% as against the demand for a 90% cut by the operators. Industry body Cellular Operators' Association of India (COAI) had highlighted that even after the cut, the reserve price continued to be very high. The industry had demanded that spectrum pricing recommendations should be revisited as there was enough headroom available to reduce spectrum prices by 90%, in line with global norms.

The telecom operators are, however, happy with DCC's decision on private networks. The apex body has decided that enterprises won't be allocated spectrum directly but they would have to take it from telcos. This would protect the revenue streams of the operators, something which they had demanded. The matter may, however, be contested by Broadband India Forum, which has been battling for direct allocation to the enterprises or the choice should rest with them how they want to acquire spectrum.

The telecom industry had

said private networks should not be allowed "for the financial viability and orderly growth of the telecom industry, which is more than capable of delivering these services to businesses".

According to COAI, in case private captive networks for enterprises were allowed, the telecom sector's dynamics would change dramatically, hurting the financial health of the industry rather than improving it. "Enterprise services constitute 30-40% of the industry's overall revenues. Private networks once again disincentivise the telecom industry to invest in networks and continue paying high levies and taxes," COAI said.

Vedanta in talks to raise up to \$3 bn

On Friday, Modi and his IT ministers outlined plans for more investment incentives, telling the conference they wanted India to emerge as a key player in the global chips market, now dominated by manufacturers in Taiwan and a few other countries.

Govt biggest litigant, says CJI Ramana

He blamed non-performing executives, ambiguities in laws and alarming low judge-population ratio of 20 judges per 1 million people as the reasons for rising caseload. The CJI said it was beyond his understanding as to why intra- and inter-departmental disputes of the government or fights between PSUs and the government end up in courts. Maintaining that policy

making was not the court's domain, but if a citizen moves, the courts cannot say no, he emphasised on harmonious and coordinated functioning among the three organs of the state and said the judiciary would never come in the way of governance if it is in accordance with law.

Flagging the issue of frivolous litigations, he said "PIL has become a tool for those who want to settle political scores or corporate rivalry. Now realising the potential for misuse, courts are now highly cautious in entertaining the same." He also asked governments to be "generous in creating more posts and filling the same so that the judge-to-population ratio is comparable to advanced democracies".

Advertisers seek relief as IPL ratings slide

Disney Star India has charged advertisers ₹14 lakh per 10-second spot this year — 2022 also marked the last of the broadcaster's five-year media rights term, which will soon go up for bidding.

Sandeep Goyal, managing director, Rediffusion Brand Solutions, pointed out that over the last few seasons, established brands have reduced their investments in the property, which has mainly attracted new-age companies seeking to build awareness quickly. These brands are not very concerned about the falling TV viewership, he added, since their only objective is brand building.

Consider auto brand Maruti Suzuki, which has shrunk its IPL investments to ₹25 crore this year, as opposed to ₹93 crore

back in 2019. Shashank Srivastava, senior executive director (marketing & sales), Maruti Suzuki India, explained that though the brand factored in a slight fall in viewership this year when allocating its budget, the drop had been a lot more than anticipated, especially among its core TG. "In the first 25 matches this season, if you look at our TG, which is male and between 22 and 40 years of age, the TVR (television ratings) drop is around 58% and much higher than the average viewership decline of around 30-35%," said Srivastava. "We are in discussions with Star Sports to provide additional FCT (free commercial time) on live matches so that the overall reach numbers and commitments that were made can be met."

The fall in viewership could also be attributed to a cricket overdose over the past 12-18 months, which have seen two IPL seasons and the ICC T20 World Cup. Srivastava explained that the brand chose to devote a lower budget to the IPL this year on account of a crowded cricket calendar.

Goyal, too, observed that the IPL has become a "fatigued product", since the format has remained unchanged over the years. He notes that the only reason the property saw higher viewership in the past couple of seasons was because the pandemic was raging and people were confined indoors. "The key to success for a property like IPL lies in building up team loyalty," Goyal stressed, comparing the average IPL fan with the Indian followers of properties like the English Premier League and other European football leagues, who display steadfast loyalty to

their favourite teams. Poor performances from the two most popular franchises, Chennai Super Kings and Mumbai Indians, have only added to IPL's cup of woes. Furthermore, with big guns like Virat Kohli, Rohit Sharma and Kieron Pollard failing to fire up the season, fans have had little reason to watch the games. Another reason could be the increase in the number of matches in the current season, as Praveen Nijhara, CEO, Hansa Research, pointed out. "With a higher count of teams (10 this season versus eight last year) the match count from 60 in IPL 2021 has now jumped to 75. Viewers are now jaded due to more matches, with their favourite teams not performing well," he remarked.

However, not all is lost. While TV viewership data may appear stark at first glance, it is important to read it with a couple of caveats, suggested Kavita Shenoy, founder and CEO of Voiro, a revenue management suite. "The data represents TV viewership alone, but OTT makes up a sizable and growing proportion of total viewership. Secondly, the year 2021 was an outlier in terms of consumer behaviour. The lockdowns dramatically increased viewership patterns across media, and a return to some kind of normalcy was always likely," she observed.

Experts estimate the tournament's OTT viewership to be over 100 million cumulatively, noting that the numbers spike during a close, thrilling match. For instance, the Chennai Super Kings vs Mumbai Indians encounter last week saw viewership hit the 8.2-million mark, close to Disney+ Hotstar's 10-million record last year, accord-

ing to data shared by the streaming platform.

TV viewership notwithstanding, advertiser count on the IPL grew by 13% over the past two weeks, according to the TAM Sports-IPL Advertising report, which means that brands are still betting big on the cricketing extravaganza. "For an advertiser running a tournament-long campaign, viewership is not necessarily the key metric—the cumulative reach and impressions are. Since this year's tournament is longer than the recent editions, I am sure they will be hitting those marks, which is why you will see more advertisers coming on board," said Divya MS, business director, ITW Universe.

Describing the property as the cricketing version of the Super Bowl, Rammohan Sundaram, country head and managing partner — integrated media, DDB Mudra Group, maintained that the drop in viewership will not deter advertisers and expected weekend numbers to improve in May, as the tournament progresses. "It is only going to get bigger in the near future, and these temporary drops won't dent sentiments. The expected bid price for broadcasters is only increasing over the years. That would not have happened if there was no advertising line-up," he noted.

Disney Star India had bagged the bid for the ongoing term in 2018 for ₹16,300 crore for five years, under the leadership of its then CEO, Uday Shankar. This year, the BCCI (Board of Control for Cricket in India) has doubled the IPL media rights price to ₹32,890 crore for a five-year term.

MUTUAL FUNDS
Sahi Trai

HDFC Asset Management Company Limited
A Joint Venture with abrdn Investment Management Limited
CIN: L65991MH1999PLC123027

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NOTICE
Half-Yearly unaudited financial results of Schemes of HDFC Mutual Fund

NOTICE is hereby given that the unaudited financial results of the Schemes of HDFC Mutual Fund ("the Fund") for the half-year ended March 31, 2022 have been hosted on the website viz. www.hdfcfund.com.

Investors may accordingly view / download the results of the Schemes of the Fund from the website.

For **HDFC Asset Management Company Limited**
(Investment Manager to HDFC Mutual Fund)

Place : Mumbai Sd/-
Date : April 30, 2022 Authorized Signatory

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

SELAN
SELAN EXPLORATION TECHNOLOGY LTD.
SELAN

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Extract of Audited Financial Results for the Year ended March 31, 2022
(Rs. in Lakhs)

PARTICULARS	Quarter Ended	Quarter Ended	Year Ended	Year Ended
	Mar 31, 2022	Mar 31, 2021	Mar 31, 2022	Mar 31, 2021
	(Audited)	(Audited)	(Audited)	(Audited)
1. Total Income from Operations (net)	2,332	1,502	7,731	4,882
2. Net Profit / (Loss) from ordinary activities after tax	302	110	993	624
3. Net Profit / (Loss) for the period after tax (after Extraordinary items)	302	110	993	624
4. Total Comprehensive Income (after tax)	303	120	992	625
5. Equity Share Capital (face value Rs. 10/-)	1,520	1,520	1,520	1,520
6. Reserves (excluding Revaluation Reserves as shown in the Balance Sheet of previous year)			31,353	31,121
7. Earnings Per Share (before & after extraordinary items) of Rs. 10/- each				
Basic :	1.99	0.72	6.53	4.10
Diluted :	1.99	0.72	6.53	4.10

Notes:
The above is an extract of the detailed format of Annual Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarterly Financial Results is available on the stock exchange websites: www.nseindia.com and www.bseindia.com and on the Company's website: www.selanoil.com.

Place : New Delhi
Date : 30 April, 2022

for SELAN EXPLORATION TECHNOLOGY LTD.
R. KAPUR
(Chairman)
DIN : 00017172

www.selanoil.com

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STATEMENT OF STANDALONE AND CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED MARCH 31, 2022
(₹ in Lacs except per share data)

Sl. No.	Particulars	Standalone				Consolidated			
		Quarter ended	Quarter ended	Year Ended	Year Ended	Quarter ended	Quarter ended	Year Ended	Year Ended
		March 31, 2022	March 31, 2021	March 31, 2022	March 31, 2021	March 31, 2022	March 31, 2021	March 31, 2022	March 31, 2021
	(Unaudited)	(Unaudited)	(Audited)	(Audited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)	
1	Income from Operations	16,667	17,568	64,695	67,518	16,667	17,568	64,695	67,518
2	Net Profit for the period (before Tax, Exceptional and/or Extraordinary items)	2,059	3,892	8,340	25,467	2,050	3,892	8,329	25,464
3	Net Profit for the period before tax (after Exceptional and/or Extraordinary items)	2,059	3,892	8,340	25,467	2,050	3,892	8,329	25,464
4	Net Profit for the period after tax (after Exceptional and/or Extraordinary items)	2,214	3,357	7,094	21,419	2,205	3,357	7,083	21,416
5	Total Comprehensive Income for the period [Comprising Profit for the period (after tax) and Other Comprehensive Income (after tax)]	2,337	3,265	6,917	21,313	2,328	3,265	6,906	21,310
6	Equity Share Capital	8,361	6,188	8,361	6,188	8,361	6,188	8,361	6,188
7	Reserves excluding revaluation reserve as per the balance sheet of the previous year			3,40,247	1,20,217			3,40,259	1,20,240
8	Earnings Per Share (of ₹10/- each) (Not annualised)								
	a) Basic (₹)	2.65	5.43	9.51	33.92	2.64	5.43	9.49	33.92
	b) Diluted (₹)	2.61	5.29	9.33	33.00	2.60	5.29	9.31	33.00

Notes:
1 The above is an extract of the detailed format of Quarterly and Yearly Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarterly and Yearly Financial Results are available on the websites of the Stock Exchange(s) www.bseindia.com, www.nseindia.com & www.mseil.in and on the website of the Company www.justdial.com under Investor Relation Section.
2 The Audit Committee has reviewed, and the Board of Directors has approved the above results and its release at their respective meetings held on April 29, 2022.

For and on behalf of the Board of Directors of Just Dial Limited
Sd/-
V S S Mani
Managing Director and Chief Executive Officer
DIN: 00202052

